

ISPANZ *update*

June 2007

ISPANZ seeks more detail on peering proposal

ISPANZ has publicly welcomed the move by Telecom towards re-joining the New Zealand internet peering community, noting the need for further details. Peering Working Group leader Jamie Baddeley (below) says Telecom's proposal looks promising.



The goal of an optimal topology for the New Zealand Internet has been reiterated and negotiations continue over a number of issues.

ISPANZ has been asking Telecom to reduce the number of peering points from 29 points to 12 peering points based on regional coverage areas with regional internet traffic exchanged on a 'bill & keep' basis.

"The feedback that we are hearing from our members is that with 29 peering points, the coverage areas are so fragmented that the costs involved in setting up peering points for such small fragments of the market is uneconomical", says Baddeley.

Telecom indicated to ISPANZ that it would initially only be providing peering connections with Xtra DSL customers, with access to the telecom hosted websites and business customers on CID coming at a later date. As such, Telecom's peering proposal would only allow Xtra customer's to get better access to content on it's competitors networks and would offer little benefit to customers of other ISP's.

Baddeley says Telecom has given a commitment to look at reciprocal access to content and medium/large business customers on their network.

"We'd also like to see Telecom come to the neutral internet peering exchange locations around New Zealand, such as APE or WIX. There are several locations around New Zealand that are natural "meet-me" points, and if Telecom say 'come to our place' for all 29 proposed points, we don't think that's truly reciprocal."

Robert Hunt resigns

Robert Hunt resigned from the Board and from the role of Treasurer, effective end of June. Robert was one of the founders of ISPANZ and has put in a huge effort since.. We look forward to catching up with him at the AGM in August.

AGM in Wellington be there or be...

The ISPANZ Annual General Meeting is to be held on 16th August 2007 in Wellington in the Level 10 boardroom of InternetNZ, 5-7 Willeston St, starting at 10.30am.

This is an event not to be missed for all Internet Service Providers in New Zealand.

As well as the election of directors and discussion of the workplan for 2007/2008, a number of interesting guest speakers are being arranged.

The draft agenda also includes the following presentations: Review of the 2006/2007 year; Fair and Equal Access to Wholesale Services and Infrastructure; Getting the Most out of Broadband; ISPANZ Position Papers and Media Approach and Industry Codes of Practice.

Support the future of your industry by attending this meeting and taking a proactive part in its future.

Nominations sought

Nominations are now being sought for seven directors for the ISPANZ Board. Nominees must be a named person; you cannot put forward a general representative that will be filled by an unspecified person. Please include a short biography of the nominee (around 100 words).

Continued...

Anti-Spam law countdown

Nominations sought

...continued

Nominations, with biographies, should be sent to jenny.longhurst@iconz.net and received by 24th July 2007.

Directors meetings are usually held on a monthly basis, in Auckland, with voice conference available for those directors who are not Auckland based - the location of the meetings may change if a number of the directors are no longer based in Auckland.

Marketing Association proposes certified whitelist

At a meeting in June involving InternetNZ, some ISPs and the Department of Internal Affairs, the Marketing Association (MA) proposed having an accredited whitelist to reduce the number of false positives.

Email from members of the Marketing Association that have been certified would be able to pass through spam filters, perhaps through being given some positive additional weighting in the filtering process. The certification would require that the sender be following MA guidelines and the Unsolicited Electronic Messages Act.

The MA suggests the whitelist would benefit ISPs by reducing complaints, protecting their IP addresses, aiding in account retention, and educating customers. It may also enable them to tighten filtering rules.

For further information email: marketing@marketing.org.nz

The Unsolicited Electronic Messages Act 2007 takes effect on 5 September and the enforcement agency, the Department of Internal Affairs (DIA) has set up a website containing information for consumers and businesses. The site can be found at spam.govt.nz or antispam.govt.nz.

The Act defines spam as 'unsolicited commercial electronic messages' and sets out the rules for sending commercial electronic messages. Basically, senders of email must have the consent of the recipient, clearly identify the sender and the sender's contact details, and include a free unsubscribe facility.

The DIA has been charged with ensuring that businesses meet the new requirements, and is targeting them with a series of practical seminars targeting businesses nationwide.

Invitations will be sent once the dates are finalised, but in the meantime, if you have any suggestions as to how ISPs can assist with the publicity campaign please email ronnie.anderson@dia.govt.nz

ISP Spam Code of Practice

Public consultations have been completed for the ISP Spam Code of Practice. Half a dozen submissions were received, and subsequently considered at a meeting of the InternetNZ/TCF/Marketing Association Working Party in July.

It is anticipated that a final version of the Code will be able to be circulated before or at the ISPANZ AGM. The TCF, Marketing Association and ISPANZ will then be asked to sign up to the Code. A pre-public consultation version of the Code can be found at:

www.internetnz.net.nz/current-issues/anti-spam

Internet Code of Practice

InternetNZ is considering the implications of the Customer Complaints Code and the Telecommunications Disputes Resolution Service on the ongoing development of the Internet Code of Practice (not to be confused with the Spam Code). The Internet Code of Practice will set a base line for ISPs for best practice in the market.

The current focus is on discussing with ISPs and other interested parties the ultimate form of the Code and proposing how complaints would be handled. ISPs are welcome to discuss with Campbell Gardiner at InternetNZ, Ph 04 495 2332.

If you have any queries on the information in this newsletter or actions for ISPANZ to consider please contact the directors individually, or jointly at directors@ispanz.org.nz

